

## Our focus areas



Environment



Product Stewardship



Community



Health & Safety



**ASIAN PAINTS LIMITED**

6A & 6B, Shantinagar, Santacruz (East),  
Mumbai - 400 055, Maharashtra, India

Tel: +91 22 6218 1000

Website: <https://sustainability.asianpaints.com>



This synopsis is printed on 100% recycled paper



## NAVIGATING TODAY, TRANSFORMING TOMORROW.



Sustainability Report Synopsis 2024-25



Environment

69%  
reduction in Scope 1 and Scope 2 emissions intensity over FY 2013-14

57.6%  
electricity from renewable sources at decorative paint manufacturing plants

478%  
water replenishment

75 million litres  
of rainwater harvested and consumed within the factory

79%  
reduction in specific hazardous waste disposal since 2013-14

20,150 tonnes  
of recycled plastic used in packaging

79,000+ tonnes  
of plastic packaging waste collected under EPR

81%  
suppliers by spend assessed on ESG criteria under Supply Chain Sustainability Program - Samaveta



Product Stewardship

- 38%  
revenue contribution of Sustainably Advantaged Products comprising
- 41 products with durability of more than 5 years
  - 4 US Green Seal and 67 APL's Green Assure range of low-VOC products
  - SmartCare Damp Proof range of waterproofing products, designed to lower surface temperatures by up to 12°C
  - Nilaya range of innovative paint products made with over 90% materials derived from natural sources

39,085 tCO<sub>2</sub>e  
reduction of sustainable optimisation of products and services in FY 2024-25

6.8%  
usage of renewable or bio-based raw materials (not including water)

100%  
architectural coatings free of lead & added heavy metals



Community

273%  
water harvesting potential created benefiting 142 villages

9,50,000+  
participants across 1,441 towns at Beautiful Homes Academy

2,80,000+  
beneficiaries impacted through proactive and curative healthcare initiatives

1,700+  
number of employees volunteered 4,100+ hours in FY 2024-25



Health & Safety

86,500+  
Safe Unsafe Act (SUSA) conversations for promoting safety culture

34,500+  
proactive reporting

INR 25+ crores  
CAPEX under Health and Safety

First company  
in the global coatings industry to achieve generative stage in Behaviour-Based Safety (BBS) with 6 plants in generative stage

All 8 decorative paint manufacturing plants are Five Star Certified by British Safety Council (BSC)



**Environment Stewardship**

Our climate action plan focusses on decarbonising operations and building environmentally responsible supplier relationships. Through increased use of renewable energy and targeted efficiency measures, we've significantly reduced Scope 1 and Scope 2 emissions from baseline levels. Our sustainable supply chain program fosters collaboration across the value chain to drive collective progress. In water stewardship, we promote responsible usage, reduce community impact, and bolster ecosystem services. Our nature-positive approach includes biodiversity conservation, waste reduction, and air quality management - reinforcing our dedication to a thriving environment.

**Product Stewardship**

Our approach is grounded in Life Cycle Thinking, ensuring that sustainability and safety considerations are integrated at every stage – from raw material sourcing and product design to manufacturing, usage, and end-of-life disposal. This comprehensive perspective enables us to proactively manage risks, reduce resource intensity, and enhance product performance. A key outcome of this approach is the development of our Sustainably Advantaged Products – formulations that meet clearly defined sustainability benchmarks.

**Community Partnerships**

Guided by the principles of trust, fairness, and care, our CSR efforts focus on inclusive growth through education, skills development, and livelihoods enhancement. Our water harvesting initiatives near manufacturing units have significantly contributed to improving water security and building climate resilience in surrounding areas. By fostering shared prosperity, we continue to bring meaningful change and joy to people's lives.

**Global benchmark in Safety**

We ensure safety through strong systems, smart technologies, and continuous learning. All Asian Paints manufacturing facilities are ISO 45001 certified, with our eight decorative paint plants achieving the prestigious Five-Star rating from the British Safety Council – underscoring our unwavering commitment to global safety standards.

Ratings



B

CDP Climate Change

A-

CDP Water Security

MSCI  
ESG RATINGS

AA

We have sustained the "AA ESG Rating (leader)" for four consecutive years