

# PRODUCT STEWARDSHIP

## Green Products



**Royale Health Shield**  
First paint in India recommended by the Indian Medical Association (IMA)



**Apcolite Rust Shield Enamel**  
First enamel in India to offer a 2-year warranty for rust protection



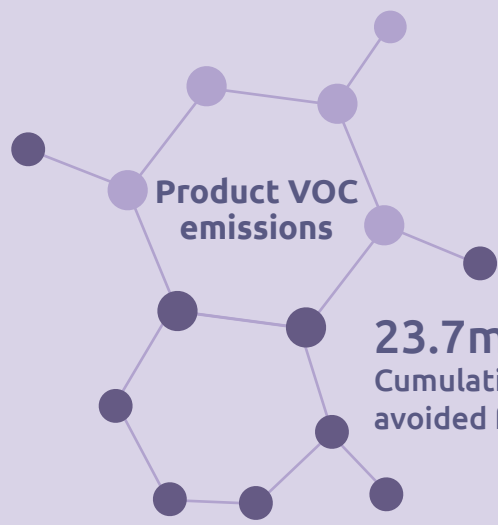
**Royale Aspira**  
Received sustainability Award for Best Green Product by FICCI (2015)



**Ultima Protek**  
First of its kind paint with 10-year durability warranty and a 6-year waterproofing warranty



**Royal Atmos**  
Received Sustainability Award for Best Green Product by FICCI (2017)



**23.7million kgs**  
Cumulative VOC avoided from baseline

**4 million kgs**  
VOC avoided in FY2018-19

## Raw Material Screening



**30**  
Green Assure compliant products interior, exterior and wood finishes



**600+**  
Raw materials assessed for Green compliance



**200**  
Raw materials approved for use in products declared as Green Assure

**Pb<90 ppm**

Lead declaration has been incorporated in the labels and artworks as issued by Ministry of Environment, Forest and Climate Change

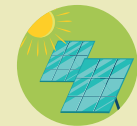
# ENVIRONMENT



**540+ million**  
litres of water replenished in FY2018-19



**33+ million**  
units of electricity consumed from renewable sources



**54%**  
of electricity consumed from renewable sources



**14+ million**  
kgs of carbon emissions reduced from previous year



**2.5+ million**  
litres of trade effluent reduced from previous year



**6,00,000+**  
kgs of single-use post-consumer plastic packaging diverted away from municipal landfill and water bodies



*Sriperumbudur factory was awarded the CII-ITC Sustainability Award for Conservation and Sustainable Management of Biodiversity & Ecosystem'*

# HEALTH & SAFETY



**28,000+**  
of total man-hours for health & safety training

**16,000+**

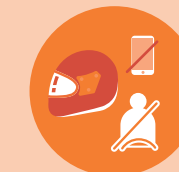
Safe and Unsafe Acts (SUSA)  
Conversations across cadres for promoting safety culture



Make sure moving equipment is guarded



Report all incidents



Follow safe driving rules of the road



Always wear appropriate Personal Protective Equipment (PPE)



Verify energy isolation before work begins

**170 million**

of CAPEX implemented for health & safety in FY2018-19



*The Rohtak factory was certified with Five Star Rating by the British Safety Council for its Occupational Health & Safety Management*

# COMMUNITY



This year, we launched a CSR logo to illustrate our focus areas.

## TabLab

A digital literacy programme – to help establish digital learning infrastructure in government schools at five different locations.

Children learning through TabLab



## Employee Volunteering

We encourage our people to participate in volunteering activities through Company-driven initiatives such as Sparsh.



## Safar

It is a healthcare programme to increase health awareness among truck drivers.



**1,00,000+**

training sessions conducted at Asian Paints Colour Academy for the 2<sup>nd</sup> consecutive year

Beat the plastic recognised by the Limca Book of Records



**670 kgs**

of waste plastic carry bags recycled and converted into a 2.2 km long rope



## PRODUCT STEWARDSHIP



## ENVIRONMENT



## HEALTH & SAFETY



## COMMUNITY

### Transforming the Urban Landscapes

Asian Paints partnered with St+art India Foundation for the 5th year in a row which is centered around transforming urban spaces and making art accessible for all. The St+art Festivals were conducted at Lodhi Colony in Delhi, Mahim in Mumbai, Maqtha in Hyderabad and across the cities of Goa and Coimbatore.

Lodhi Colony in Delhi was officially inaugurated as Lodhi Art District, India's first public art district in March 2019. The place now has nearly 50 murals from talented national and international artists.

#### Celebrating powerful women figures



#### Inclusion



#### Selfie culture on humans



#### Balance in Mind and in Spirit



Scan the QR code to visit our sustainability website

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## SHADES OF

# Sustainability



**asianpaints**

Sustainability  
Synopsis 2018-19

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